



Location: Midtown Global Market
Date: Saturday March 19th -
Who: Metro at MGM
What: Holi Festival of Colors – Family Celebration & Partnership Kickoff
Time: Noon-4pm

Activities:

-Henna, color cannons, Bollywood dance, kids crafts and more!
- Metro State: Make & Take w/ Art Club

12:00 Host welcome and music performance

12:05 Dance #1

12:30 Dance #2

1:00 Announcement of Metro/Midtown partnership: Amy, Matt, Baba & Admissions.

1:00 Begin Metro State Activity

1:10 Dance #3

1:40 Dance #4

2:00 Holi event ends

2:30 Creative Writing:

- 1) She will host an interactive table for families to write poetry around a topic to be determined
- 2) She is also creating an assignment in her Race and Identity course: her students will write a Holi poem and she will invite them to read it at MGM.

Admissions will be present for the duration as hosts and interacting with the community audience.

Questions

- How much space would Admissions like on-site?
- Specific needs?
- Will we be shooting video?

To do:

- Need new logo versions, tags and links for MetroState
- Finalize event timing and activities
- Incorporate Metro State into the event Marketing

- Table skirts printed and signage with the new logo.
- Market TV Monitors
- Create Market printed signage
- Create with Metro State signs. and Metro at Midtown. #MetroAtMidtown
- Reach out to local groups in community that celebrate Holi